



Franconia Soaring Foundation Strategic Plan: Flight Plan For Success

Updated February 6, 2024



Background

- Franconia Soaring Association (FSA)
Transition Committee chartered in Feb 2016
- Franconia Soaring Foundation (FSF)
 - Established May 2016
 - Obtained IRS 501(c)(3) designation July 26, 2016
- Completed key purchase of Franconia Airport
May 10, 2019
- Obtained deeded airport easements
- Entered Landlord/Tenant arrangement with FSA
May 2019



Mission Statement

To create a greater public awareness of the joys of motorless flight by educating the public on the art and sport of motorless flight, and to preserve glider operations at the Franconia Airport for future generations



Photo by Henry Lynch



Vision

To be New England's premier destination for glider operations



Photo by Steve Brown



Core Values

- Be stewards of the trust, confidence and treasures the public gives us
- Be an asset to the surrounding community by adding value and giving back
- At all times, provide a safe operating environment and inspire an ethic of self-accountability and pursuit of professionalism



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Strategic Action Plan

- Based on five primal goals:
 1. Secure and improve the airfield
 2. Improve facilities and infrastructure
 3. Modernize training equipment, including fleet aircraft
 4. Provide world-class training and increase public awareness
 5. Solidify the Foundation's fiscal base
- Defines milestones, “inchstones”, responsible parties, and target dates for completion
- Steers the joint FSF / FSA Memorandum of Understanding
- Provides the frame of reference to focus action plans and Executive decisions



Secure And Improve The Airfield

- Purchase 14 acres from Franconia Airport Partnership
- Obtain deeded rights to all easements
- Purchase/obtain additional acreage comprising the north end of the field
- Install aesthetic fence to control access to the field; grade in 6-foot wide perimeter walking/riding path
- Turf remediation
- Tree removal





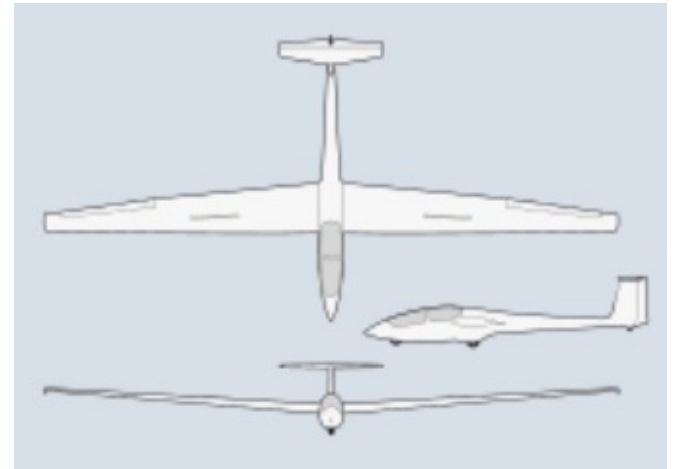
Improve Facilities And Infrastructure

- Construction of architecturally consistent multi-functional Training and Operations Center and storage facility
 - “Barn-like” external appearance
 - Classroom, lodging provisions, observation deck on second floor
 - Operations and storage for airport equipment and glider trailers, with increased capacity for over-winter storage, on the ground level
- Steel hangar north of cemetery
 - Winter storage for two tow planes, a primary trainer, three 2-seat advanced training gliders and three additional standard-class aircraft
- Recreational Vehicle and camping options for overnight guests
- Procure launch winch for quieter community footprint



Modernize Training Equipment

- Replace current advanced trainers with new aircraft
- Major rehab and paint for primary trainer and basic club aircraft
- Upgrade/replace current club class glider
- Add second towplane
- Add second primary trainer
- Add 15-meter advanced glider
- Add flight simulator





Training And Public Awareness

- Secure And Improve The Airfield
- Improve Facilities And Infrastructure
- Modernize Training Equipment
- Provide world-class training and increase public awareness
- Establish Market Presence
- Establish Scholarship Program
- Standardized Training Curricula
- Ongoing training for CFI-Gs & tow pilots





Solidify the Foundation's Fiscal Base

- Expand donor lists
- Expand Grant applications
- Establish and fund goal-aligned subaccounts
- Institute financial management policy
- Establish and maintain a cash reserve account
- Establish investment corpus



Action Plan (Draft)

	A	B	C	D	E
	Goal	Milestone	Inchstone	POC	Target Completion
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Example of Action Plan format showing Goal, Milestones, "Inchstones", responsible person and due date

